



www.thealphaenterprise.com

RM 206 THE CENTRALE BUILDING
SOUTHPOINT CABUYAO LAGUNA

THE ALPHA ENTERPRISE



High Quality Chlorine...
Reasonable Price..
Less Residue...



THE POWER PRICE, QUALITY AND EXCELLENT CUSTOMER SERVICE

THE POWER OF 3

COMPANY PROFILE

THE COMPANY

AND ITS PURPOSE



AIMS TO BE THE MOST ADMIRERD

WATER TREATMENT CHEMICAL COMPANY

THE ALPHA ENTERPRISE has a very unique business. We are the only direct importer of chemicals for water disinfection of drinking water and waste water while focusing on developing our own product since 2011. Our management has more than 15 years of marketing experience this ensures the expertise of understanding of the need of the market and its potential. The Alpha Enterprise, has developed customer's loyalty and trust when it comes to the quality of our product and on time delivery.



who are our major clients?

The Alpha Enterprise already has served all the major water districts in the Philippines and continue to be running as the number one chlorine supplier and importer in the country. We are maintaining our goal to build chlorine supplier and importer in the country. We are maintaining our goal to build the competition by winning 80% of government tenders for chlorine granular as in last 2016.



QUALITY PRODUCTS



NSF,EPA,ISO & EURO CHLOR CERTIFICATIONS



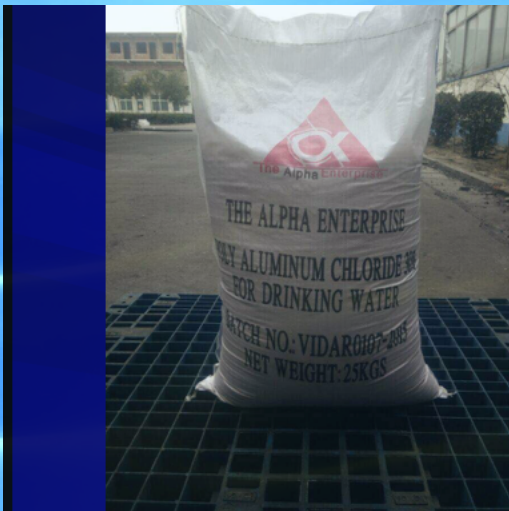
We are ensuring quality products through continuous product research and development specifically through on site visitation of the best manufacturing company in Asia. We are requiring the producers to have proper International standardization certifications such as NSF(Choosing a product certified by NSF lets you know the company complies with strict standards and procedures imposed by NSF. from extensive product testing and material analyses to unannounced plant inspections, every aspect of a product's development is thoroughly evaluated before it can earn NSF certification) ISO Certified Company and must have an EPA Certification(The United States Environmental Protection Agency is an agency of the Federal government of the United States which was created for the purpose of protecting human health and the environment).

How we think and how we serve

We are making sure that everyone who works with The Alpha Enterprise knows the importance of excellent customer service thru understanding the needs of the market for immediate delivery of chemicals for drinking water. The Alpha Enterprise remains true to its purpose on providing the public the best products and services and aims to be a partner with the Water Districts and Private Operators in providing potable drinking water to improve the lives of the Filipino people. The Alpha Enterprise was built in the following core strengths and foundation

THE ALPHA ENTERPRISE Mission

Provide our customer the most professional sales representative thru needs based approach. Our commitment is to ensure the fastest delivery time. Our customer is the most important in our business, thus providing them the best customer service, the most reliable quality Products.



Business knowledge and expertise - Calcium Hypochlorite, Coagulants such as Aluminum Sulfate, Poly aluminum Chloride and Organic disinfectant. We have developed our own brand and has been most preferred product by most Water Districts in the Philippines. The quality of our products passes every random test conducted by our clients and the company has built impression to the market of low price but high in quality product by winning almost all the government tenders. There is no direct competitor in the market of calcium hypochlorite direct importation as most of the competition sells equipment products and drinking water chemicals are not their priority to develop.

What do we want?

Vision

To be the most reliable water chlorine importer and manufacturer in the Philippines

Values

Faith in God, mutual trust and honesty between and among owner, customers, investors and staff.

PRODUCTS & SERVICES

Calcium Hypochlorite

We are a direct importer of Chlorine. Chlorine Granular has been used to treat drinking water since 1800s and up to our present time, it is still the widely used form of chemical to prevent water borne illness. Chlorine granular is a mixture with lime and calcium chloride and is marketed as chlorine powder or bleach powder for community drinking water treatment and waste water treatment chemical. This compound is relatively stable and has greater available chlorine than sodium hypochlorite (liquid bleach). The Alpha Enterprise has our own brand and has built its name to Water Districts in the Philippines.

Omega Pure

Chlorine Granular 70%

JAPAN

Net Wt 99 lbs (45 kgs)

OTHER CHEMICALS

Sodium hypochlorite

Sodium hypochlorite (NaOCl) is a compound that can be effectively used for water purification. It is used on a large scale for surface purification, bleaching, odor removal and water disinfection. Most water treatment facilities most especially the largest in the Philippines uses Sodium Hypochlorite instead of Chlorine Granular.

Coagulant

This chemical is use for coagulation-flocculation to the water treatment technique typically applied prior to sedimentation and filtration (e.g. rapid sand filtration) to enhance the ability of a treatment process to remove particles.



THE ALPHA'S INTERNATIONAL ACHIEVEMENTS



DELEGATE OF ASEAN PROSPERITY SUMMIT 2017

CITY OF DREAMS MANILA, APRIL 28, 2017

MCCORMICK PLACE CONVENTION
CENTER, CHICAGO, IL.

Philippine Buyer
Delegation to the
WEFTEC (Water
Environment Federation
Technical Exhibition and
Conference) 2017
Exhibition

CHOSEN BY THE US
EMBASSY IN THE
PHILIPPINES

McCormick Place Convention Center,
Chicago, IL. WEFTEC (Water Environment
Federation Technical Exhibition and
Conference) is recognized as the largest
annual water and wastewater exhibition and
conference in the world. Its expansive show
floor provides access to cutting-edge
technologies; serves as a forum for business
opportunities; and promotes networking among
its attendees.

**Appointed
as
Philippine
delegate
WEFTEC
CHICAGO,
IL, USA**

**NOMINATED AS
WOMAN
ENTREPRENEUR
OF THE YEAR
AND FRIENDS OF
ASEAN
THE ALPHA
ENTERPRISE**



ASEAN
BUSINESS AWARDS
2017

**ASEAN Business Awards 2017
in Okada Manila, Parañaque
City, Philippines 2017**

ASSOCIATION OF SOUTH
EAST ASIAN NATION

