



Dear Sir / Madam.,

Hope you are doing great.

We Sree Rayalaseema Hi-strength Hypo Limited a leading chemical manufacturers and exporters from India. In last 20 years, Our product quality, package and brand name aquafit is well known and accepted every where all across the globe. Our success is our quality.

Adulteration & Duplication by Chinese :

Now we come across a very big problem with Adulteration and Duplication by Chinese Calcium Hypochlorite producers / suppliers. Taking our product reputation in to advantage, Chinese have started adulterating our product. Chinese are duplicating our package, label, seal and supplying Chinese product as if Sree Rayalseema Product from india. Though It does not surprise us with chinese malpractice, But we take our responsibility to educate you and your end user about chinese adulteration. They are duplicating our's AQUAFIT label with full information of our company details and pasting on drums. They duplicated seals, directions in lids as it is like Sree Rayalaseema supplies. Chinese are filling their Calcium Hypochlorite and selling/supplying/exporting as Indian product which is direct threat to our product as well to our traders / end users.

Please see IMAGE 1 for your better understanding.

How to identify :

In fact one cannot find/understand which is genuine product from Sree Rayalaseema, India and which is adulterated from Chinese duplicator in the market. Because they use same packing & same seal, Same label including manufacturer details as Sree Rayalaseema Hi-strength Hypo Limited.

But there would be a witness to every theft. Somehow we could understand the following differences.

1. The UN is an easy way to identify product Origin because UN numbers allotted by its country code and need to present on top of lid and bottom of drum. The genuine Product supplied from Sree Rayalseema, India will show you IND in UN details.

The duplicated supplies from Chinese will show CN in UN number.

Please see IMAGE 2 for your better understanding.

2. If you can see the heights of drum, The chinese drum would be little shorter. The Dia also little lower than our product. Pls see IMAGE 3.

3. In some case, the product inside the drum is not full because their high density. Chinese product could occupy only 60%-70% portion of inside vacuum. Where ours you find full as like standard you import every time.

IMAGE 1 :

Sree Rayalaseema Hi-strength Hypo Limited Package with label:

PACKING DRUM



LID



SEAL



China Supplies asif it is Sree Rayalaseema Product:

DUPLICATED DRUMS



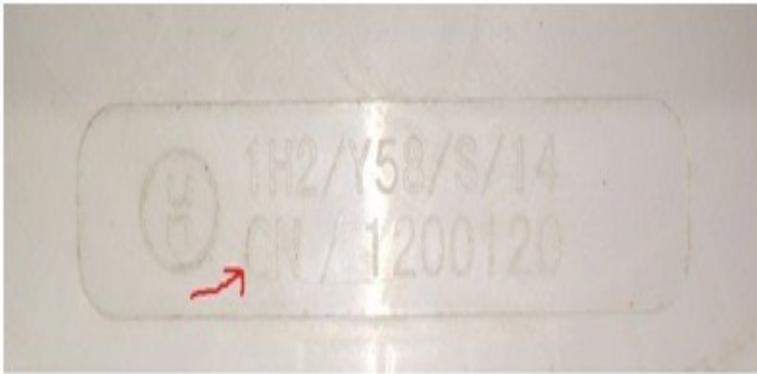
DUPLICATED LID



DUPLICATED SEAL



IMAGE 2 :



CHINA UN CODE WHICH CONTAINS
SHORT CODE OF CN



Sree Rayalaseema HI-strength Hypo Limited
Short Code of IND.

IMAGE 3 :



Finally Whoever may be the culprit, We treat this as very big threat to our business, We take our initiation to educate our buyers/traders/end users on this activity, Please be aware of false supplies from china market.

Name: SREENIVAS In the capacity of Exports General Manager



For Sree Rayalaseema Hi-Strength Cal Hypo Limited

