



THE GENERICS PHARMACY

Store Pharmacy size: 15 to 30 sq. meters

at least 3 meters frontage

Near public markets, big drugstores, inside malls or supermarkets, near transportation terminals with high foot traffic

FRANCHISING OPPORTUNITY

Franchise Fee (Initial Pay-out)	P 150,000*
Leasehold Improvements	120,000
Store Signage	25,000
P. O. S. (Hardware and Software)	60,000
Operating Capital	260,000
Total Capital	P 615,000

Breakdown of Operating Capital

5 mo. rent x P24,000	120,000
2 mo. light, water, telephone x P3,000	6,000
2 mo. 2 Pharmacists' salaries x P20,000	80,000
2 mo. 2 Assistants' salaries x P12,000	48,000
2 mo. miscellaneous x P3,000	6,000
	P 260,000

Monthly Expenses

Rent, light, water, telephone	P 27,000
2 Pharmacists' salaries	40,000
2 Assistants' salaries	24,000
Miscellaneous	3,000
	P 94,000

Initial Stocks or Inventory	P150,000
Break-even Sales per Month	225,000
42% Average Gross Margin	94,500
Break-even Sales per Day (30 days)	7,500

Royalty Fee: 1% of the total monthly gross sales
Advertising Fee: 1% of the total monthly gross sales
*** Total Franchise Fee: P300,000**

Initial Pay-out: P150,000
 Balance of P75,000 PDC dated Year 3
 P75,000 PDC dated Year 6



THE GENERICS PHARMACY

offers a comprehensive, inclusive and exciting Total Support Package for franchisees:

- Pre-Operations Assistance
- Regulatory and Permits Assistance
- Extensive Community Pharmacy Training
- Operations Manual
- Aggressive Marketing and Promotions Support

HEAR IT FROM OUR FRANCHISEES:

"I was working in a multinational company when my friend invited me to be a franchisee of The Generics Pharmacy. The franchise was affordable, so I decided to invest my life-savings and follow my dream of having my own business. It was a huge risk for me! I opened my first branch in 2008, and in less than three months, I got my ROI (return on investment)."

Jojo Macua

TGP franchisee since 2007 with 38 outlets in Luzon and Mindanao

"TGP has always been close to my heart being one of the first franchisees way back in 2008. I believe in the Founder's vision of providing access to quality healthcare to the Filipino masses that we serve. I left the corporate world to handle my growing TGP franchise."

Engr. Lirio Bantayan

TGP franchisee since 2008 with 12 outlets

Do you have what it takes to partner with us?

Meet the investment required:

- ✓ Able to run the business full-time.
- ✓ People and customer service oriented.
- ✓ Willing to learn, follow and operate within a franchise system.
- ✓ Must have strong entrepreneurial spirit and marketing skills.
- ✓ Honest and hardworking. Integrity works with TGP's business model.

TGP⁺

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For inquiries, email us at:
comments@tgp.com.ph

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Be part of the largest drugstore retail chain!
FRANCHISE WITH US!